

KAREN MAEROVITZ

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Karen Maerovitz serves as Director of Leasing and Sales at Katz & Associates. She focuses on tenant and landlord representation as well as new business development throughout South Florida, primarily in Miami-Dade and Broward Counties. Karen is an expert at attending and planning professional networking events. She recently launched Brokers Who Zoom, a platform where multiple times a week, 100+ brokers connect via Zoom to discuss expanding

retailers and properties they represent. The concept has spread across the East Coast and is in lieu of the Brokers Who Lunch event series Karen created in 2018 to bring tenant and landlord brokers together to share details about their active clients and listings. The monthly lunch is sponsored by a landlord and hosted at their properties.

In 2009, Maerovitz saw the opportunity to help small business owners and other landlords in need of marketing support and started her own business in a newly created niche market. With much success, her clients were able to sustain tenants and increase sales during a struggling economy.

Karen is involved with numerous professional and philanthropic organizations including the Parkinson's Foundation. A native of Miami with Israeli roots, Karen supports the Miami Jewish Federation's annual fundraiser/networking event, Sunset Over Miami. She has held leadership positions with ICSC for over 6 years. Karen speaks both Hebrew and Spanish and is a connoisseur of South Florida.

RETAILERS REPRESENTED

18/8 Men's Salon	Great Clips	Rainbow
Advanced America	Hertz	Regions Health Group
Amazing Lash Studio	Jackson Hewitt	Relax The Back
Capital One 360 Café	Marco's Pizza	Robb & Stucky
Cherry Blow Dry Bar	Mattress Firm	Rodilla Sandwiches
City Mattress	Morelia Gourmet Paletas	The Vitamin Shoppe
Deka Lash	Noah's Einstein Bagels	Twin Peaks
FootLocker	Papa John's	USPS
Game Stop	Prana Sleep	Wingstop

LANDLORDS REPRESENTED

Arena Capital	Konover South	Starwood
BlackRock	Morgan Stanley	Summit Retail Group
Gables Urban	Rialto Capital	Terranova Corp

AFFILIATIONS & ACCREDITATIONS

Licensed Real Estate Broker, Florida
Member, International Council of Shopping Centers (ICSC)
Chair, ICSC South Florida Idea Exchange, 2020-2021
Co-Chair, ICSC South Florida Idea Exchange, 2019
Co-Founder, 100+ Women Who Care, Miami-Dade Chapter

EDUCATION

Bachelor of Business Administration, University of Miami, Coral Gables, FL