

NOVEMBER 22, 2021

# KATZ IN THE NEWS

*featuring Russel Helbling*

## REAL ESTATE WEEKLY

### **WHO'S NEWS: Latest appointments, promotions**

Katz & Associates announced that Russel Helbling has joined the firm as managing director in New York City.

Helbling will be working on tenant and landlord representation primarily in Long Island and the surrounding New York Metro region.

For the past 10 years, Helbling has worked in tenant and landlord representation at Sabre Real Estate. He has handled strategic roll-outs for brands including Starbucks, Wendy's Hamburgers, Sherwin Williams and Dollar General and has been involved in numerous ground-up development leasing assignments in Long Island and the Outer Boroughs.

Prior to working at Sabre, Helbling was at Breslin Realty working on retail leasing, and at Massey Knakal, where he primarily focused on investment sales.

Helbling graduated from Indiana University in Bloomington with a Bachelor of Science in telecommunications.